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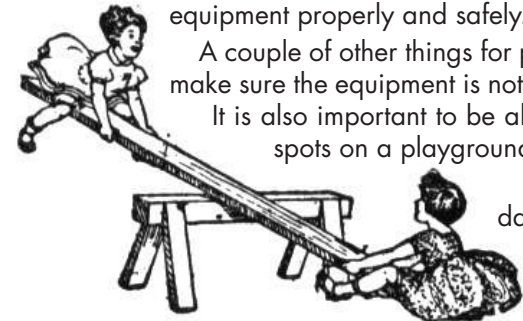
DON'T GET HURT TWICE

Child Accidents Can be Prevented by Presence of Adult Supervision

In a news article I posted recently I outlined some pretty scary statistics about the frequency of accidents with children involving playgrounds. The Center for Disease Control has reported that there are over 200,000 child injuries as the result of accidents on playgrounds.

There are many things parents and guardians can do to keep their children safe. The first thing to remember is to supervise the activity on the playground.

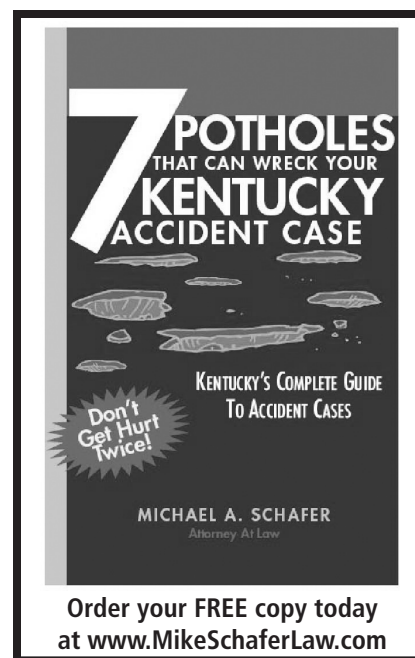
This supervision can be in the form of making sure the children use the equipment properly and safely.



A couple of other things for parents and guardian to remember is to make sure the equipment is not broken or have dangerous protrusions.

It is also important to be able to see the entire playground. Blind spots on a playground can be hazardous.

Children may not be able to foresee dangerous situations or be able to gauge distances and speeds. It is up to us to do our part to keep them safe.



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Check out my website: www.MikeSchaferLaw.com

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SCHAFFER NEWS

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Do Texting and Driving Laws Prevent Car Accidents?

There is a No Texting and Driving Law in Kentucky. What effect will it have on the way Kentucky drivers behave behind the wheel of their cars and will the law prevent serious car accidents? There are states that have had cell phone laws in effect for two years or more, including New Jersey. Since the law has been instigated in New Jersey there has been more than 252,000 citations issued across the state. Despite this number at least one survey shows that more New Jersey motorists are using their cell phones while driving than ever before. Oddly the number of crashes involving cell phones and distracted driving has dipped slightly since the law went into effect.

The New Jersey law has stronger prohibitions than the Kentucky law. New Jersey prohibits texting while driving and talking on a handheld phone while driving. The penalties in New Jersey are similar to those in Kentucky. Motorists only face a \$100.00 fine plus court costs for a violation. The crime of using a cell phone in a car while driving in New Jersey is a primary offense. This means the police can pull you over just for that activity alone.

Unfortunately laws don't change behavior overnight. We can look back at seat belt laws when they were first passed. People fought the new laws. Many did not wear seat belts. They saw no benefit. It had to be proven to them. Now there's hardly anybody that gets into a car that does not buckle up.

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Shakertown Bike Trek

This is the third year Mike has participated in this annual bike trek. The Bike Trek to Shakertown is a 3-day mini-vacation on wheels through gorgeous Kentucky countryside and features an overnight stay on Sunday at historic Shakertown.

Proceeds benefit the American Lung Association in Kentucky in the fight against lung disease.

The round-trip route began and ended in Harrodsburg with a Saturday overnight at Danville's famous Pioneer Playhouse. A two-day option (Saturday and Sunday) is available and includes the Saturday night stay in Danville and a visit to Shakertown without the overnight.

Mike chose the most challenging option where he enjoyed a 70-mile, moderately hilly ride on Saturday and a similar option on Sunday. Monday's route was shorter. Congratulations to Mike for making a difference in the fight against Lung cancer.

This year's ride was a bit more challenging for Mike because he was sick. He had been nursing a head cold the week before the ride and by the time the ride began the cold had settled into his lungs. Two years ago when he participated in this ride he battled the major windstorm that knocked out power to much of the state for over a week. He won't say what was easier, biking in hurricane force winds or biking with a chest cold.

After about 170 miles and raising over \$1,500 dollars he is home and eager to get back onto his bike.





Stop One in Yulee and Savannah's Epic Italy Adventure: Venice

After spending all afternoon and night on an airplane they landed in Venice, Italy where they hit the ground running. Their first adventure was a water taxi ride to St. Mark's Square.

While in Venice they were able to tour Doges Palace as well as crossing the Bridge of Sighs into the prison. They also were able to cross the historic Rialto Bridge which was built in 1591.

The excitement came when they checked into their hotel and realized that there was not enough room to open their suitcases unless the suitcase was on the bed, the only bed. After checking in they had a wonderful meal that filled their bellies and made them happy. The

both slept well in their tiny little room in Venice.

The highlight of their trip however came the next morning when they took a gondola ride through the canal of Venice with a gondolier serenading them. They were exposed to so many of the sights of Venice but were also able to stroll this magnificent city on their own enjoying the beautiful architecture, wonderful food and lovely people. After half a day in Venice they boarded the bus and were on their way to their next adventure, Florence.

The Schafer Law Office and American Lawyer Academy Promote Safe Driving

The Schafer Law Office is proud to announce that it is the Central Regional Sponsor of the 2010-2011 American Lawyer Academy Viral Video Scholarship Contest. The Central Region includes the states of Kentucky, Tennessee, Indiana, Illinois, Missouri and Arkansas.

The scholarship program is dedicated to the thousands of accident victims who are injured or killed in motor vehicle collisions each year in the United States. This program was developed with the hopes of saving lives with a positive viral message. High school and college students across the nation are encouraged to submit their videos promoting safe driving.

"I speak with accident victims on an almost daily basis that have been seriously injured by distracted drivers." remarks Mike Schafer. We all know how dangerous texting while driving is as well as drinking and driving, yet, there are motor vehicle accidents that happen daily because of these practices.

Some of the most viewed videos on the various video-sharing websites by teens and young adults are the ones produced by their peers. The Schafer Law Office believes the number of young people this safe driving message reaches and the effectiveness of the message will exceed traditional public awareness messages.

The American Lawyer Academy Viral Video Scholarship Contest offers \$25,000 in scholarships toward college tuition at a recognized academic institution. Each regional winner will be awarded \$1,500 and be entered into the national contest. The national contest winners will be awarded \$3,000 for second place and \$10,000 for first place. Students that want to use their talent and creativity to help spread a positive message that captures the imagination of the Youtube generation can visit <http://www.mikeschaferlaw.com/library/viral-video-scholarship-contest-central-region.cfm> to get video submission details and contest rules.



Tips for Taking Photos and Shooting Video for All Your Family Events

It's summer and we here at Sole Solution Studios have a few tips for parent's taking photos and shooting video for all your family events. Here are a few to keep in mind...

- **Find Points of Interest:** Before taking the photo, ask yourself, "What is the focal point (or point of interest) in this image?" All good images have something in them that holds the attention of those who view them.
- **Rule of Thirds:** One way of enhancing the composition of your shots is to place your points of interest in smart positions. The rule states that an image should be imagined as divided into nine equal parts by two equally-spaced horizontal lines and two equally-spaced vertical lines, and that important compositional elements should be placed along these lines or their intersections. Stick to this rule and the composition of your shots will improve greatly.
- **Fill Your Frame:** Whether it's people or objects – getting in nice and tight will usually add punch to your shots.
- **Find Fresh Angles:** Make your images stand out by trying to acquire different and fresh angles. Don't be afraid to take risks, you're not on the spot.
- **Photograph the Details:** When you step back, take a look around and notice the small details so that you may find the 'money shots'. Summer is filled with all kinds of small details and photo worthy moments!

For more tips and any media needs you may have, visit www.solesolutionstudios.com or visit our studio in Louisville's original Highlands at 2008 Highland Ave.

- David Boone

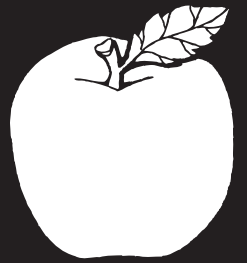


Do Texting and Driving Laws Prevent Car Accidents? (Continued)

What is the answer to speed up the process of the new anti-texting law? Is it public awareness? Campaigns using billboards and commercials appear to be helping.

What can Kentucky learn from New Jersey? In my opinion the penalties are not strong enough to inhibit texting while driving. This is especially true with those who have grown up using texting as the primary communication tool. It is second nature to them. The penalties need to fit the crime. If somebody is seriously injured or is killed by a driver distracted by texting the penalties and charges should be in line with the damage that is done. An automobile is a deadly weapon if not treated with respect. My old boss, former Commonwealth's Attorney and Jefferson Circuit Court Judge, Ernie Jasmin, used to say that an automobile in the hands of a drunk driver was a deadly weapon with a license to kill. It is exactly the same for a texting driver. If you use a motor vehicle carelessly and cause a serious Kentucky automobile accident you should pay the consequences. It's time to take the next step and beef up the law in Kentucky.

YUMMIES BY YULEE



Apple Butter

- 8 pounds sweet apples
- 2 tablespoons freshly squeezed lemon juice
- 1/3 cup golden brown sugar
- 1 teaspoon kosher salt
- 2 teaspoons ground cinnamon
- 1/2 teaspoon ground allspice
- 1/4 teaspoon ground cardamom

Preheat oven to 350°

Peel, quarter and core the apples. Lightly oil 2 large rimmed baking sheets. Arrange apple pieces in a single layer and bake for 2 hours.

In a food processor or blender, puree the fruit for a bout 4 minutes or until smooth. Add lemon juice, sugar, salt, cinnamon, allspice and cardamom and puree again until all of the spices are incorporated.

Can be refrigerated for up to one month.