

SCHAFFER NEWS

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BREAST CANCER STATISTICS:

- Men can have breast cancer as well as women
- Every three minutes a person is diagnosed with breast cancer.
- Every 15 minutes a person dies from breast cancer.
- Early detection is vital to survival.

CELLPHONE LOCK PREVENTS USE WHILE DRIVING

One of the largest contested issues going today is the use of cell phones while driving. In January the National Safety Council launched a major awareness campaign around the issue. Some feel that it should not be allowed, others feel that only hand held devices should be banned and others feel that there should be no text messaging. There are those who feel that there are actions that drivers take that are as distracting if not more, eating, adjusting the radio or even just conversing with another passenger in the vehicle.

A deliveryman for UPS has become so frustrated with drivers talking on the phone that he is developing what he hopes to be

a solution that will save lives. Fred Wenz teamed up with a friend, John Fischer, and together they developed a security device that would block the incoming and outgoing radio signal to and from cell phones for a 5-foot radius around the drivers seat. It's modeled after ignition locks that can't be activated until the driver, commonly a convicted drunk driver, passes an alcohol check by blowing into a monitor on the dashboard.

Wenz and Fischer have applied for a provisional patent on the device. The device is called an "Owner Compliance Key" and the two are actively looking for funding for the device. Their estimated cost is approximately

ten dollars per unit.

Nationally, more than 2,600 people die and another 12,000 are seriously injured due to cell phone use, according to an estimate prepared by the Harvard Center of Risk Analysis and reported by the Safety Council. Other studies indicate that a driver talking on a cell, even on a hands-free device such as a Bluetooth headset, is as likely to get into a crash.



Michael A. Schaffer

AVON WALK-2009

On June 6th and 7th my wife Yulee, along with over 4,000 others, walked 40 miles through the city of Chicago to raise funds for breast cancer research and outreach. To be able to participate in the walk each walker was required to raise \$1,800, train like crazy and learn how to treat blisters.

The team Yulee walked with is called **The Yes Mamms** and is led by Jill Weinberger who is celebrating her 5th year of being cancer-free. They walked a 26.2 mile marathon on Saturday the 6th, shower in semi trucks, ate outside and slept in tents. The next morning they again ate outside then walked

a half-marathon.

After the Avon Walk Yulee said "I have never been so tired, sore, burnt and blistered but at the same time so uplifted and inspired."

For more information on the Avon Walk go to www.avonwalk.org

RACHAEL'S SPRING BREAK STORY

It's Spring Break 2009. While most college students are driving down to Panama City Beach for a week in the sun, I'm on a plane headed to Colorado to ski with my dad. People are always asking me why I would want to spend a week skiing with my dad. I simply reply, "He is the only one who can keep up with me."

Dad and I spent a few days skiing at Loveland and A-

Basin Mountains. We were hoping for some fresh snow but experienced sunny skies instead. Not that we were complaining, we were just happy to be out West. We skied hard every day, skiing everything from tree to bump runs. We even had to hike to get to some of the steeper terrain.

I can honestly say that I wouldn't have spent my spring break any other way.

I got to spend the week in a gorgeous place doing the thing I love most in life. But most importantly, I got to spend an amazing week with my dad.

—Rachael Schafer

Sophomore

University of Louisville,
School of Business



Mike and Rachael at the top of the legendary Arapahoe Basin.

MEET YULEE

My Director of Client and Media Relations is Yulee Triplett-Schafer. Yes, she is my wife and we have been happily married for 18 years.

When I asked Yulee to take on this task many said I was crazy for having my wife work for me. She has proven them wrong. Yulee takes care of publishing our firm newsletter, speaking with the media and addressing problems

that may arise in the office. Should you ever have a question and I am not available Yulee will be happy to speak to you.

Yulee is a former Victim's Advocate for the Commonwealth's Attorneys Office in Jefferson County. She worked closely with the families of homicide victims. She also worked with victims of rape, assault and countless

other crimes.

When you speak to Yulee make sure you ask her how she got her name. An interesting lesson in history.

Yulee is a wonderful mother to Savannah and a fabulous step-mother to Rachael. She is a great help to me and my business but what sets her apart is her tolerance of my love for skiing.



BIKE NIGHT ON THE RIVER

You know it is summertime when you are driving down the road on a pleasant evening during the week and you come upon a massive herd of motorcyclists traveling in a group. This isn't just a coincidence these riders show up at the same time and place and have the same destination. What has become

hugely popular not just in Louisville but across the country are "bike nights".

Bike Nights are held on various nights of the week and at different locations, usually a restaurant. There are live bands performing, lots of food and drink available, and the opportunity for people with common interests to get

together. Typically riders will ride from one bike night location to another.

One of the most common complaint motorcyclists have with motorists is the cyclists are not seen by the motorists. At the Wednesday night Bike Night held at King Fish in River Road Mike will be there offering tips on ways to

increase visibility as well as safety tips for riding in groups.



BE SAFE-BE SEEN

SUMMER HAIR TIPS BY BENNIE

During the summer's outdoor activities, long exposure to the sun can be harmful to the hair. Especially if it's been color treated.

Below are tips to prepare your hair for those beautiful summer days:

The ultimate protection from the sun is to simply cover it up with a fashionable hat or scarf. This is not always the most practical, however it is

the most protective way.

Swimming in salt water: We should always rinse our hair before diving into the pool or ocean. When the hair is wet it won't absorb the chlorine as quickly. So rinse away and enjoy a great swim! Also, always use a purifying shampoo, such as **b BRILLIANT®** purifying shampoo, to remove excess chlorine and salt.

Applying a leave-in condi-

tioner to the hair before going outdoors, such as a **b HEALTHY®** leave-in conditioner or **b KIND®** care spray, will provide additional protection. For extremely dry hair, we recommend using a small amount of **b STRONG®** deep conditioner and leaving it in the hair. Especially through the ends.

For more information on more products by Bennie go to www.benniefactor.com.



Bennie Pollard is an internationally recognized stylist and salon owner. His salon, Hair by Bennie and Friends, is located in Louisville, KY on 2346 Frankfort Avenue. For more info please visit www.bennieandfriends.com

STATISTICS SHOW WEARING SEATBELTS SAVE LIVES

Even though Kentucky's seat-belt usage has increased from 72 percent in 2007 to 73 in 2008 we as a state are still well below the national average of 83 percent. According to the Kentucky Transportation Cabinet the increase is due to the passage of the primary seatbelt law in 2006. This law will allow officers to issue citations solely for people not wearing their seatbelts. Be-

fore this law, officers were only allowed to issue citations to people who were not buckled up if they were pulled over for other offenses. Officers did not have the authority to pull someone over if the only offense was that they were not buckled in. Since the 2006 law an officer can issue a citation for not using a seatbelt even if there is no other offense. Opponents fear abuses by the

police. As part of the campaign officers will be monitoring roads for drivers and passengers that are not wearing their seatbelts.

Since the passage of this law the Kentucky Transportation Cabinet has also noted that the number of traffic fatalities has gone down. In 2005 there were 985 traffic fatalities, in 2007 the number went down to 864.

Kentucky State Police records show that there were 842 traffic fatalities in 2008

YULEE'S RECIPE OF THE MONTH

Waldo is my father's nickname and one of his common requests was to have more goobers. To Waldo a goober was a little morsel of added flavor like a crouton. The more goobers the better.

Waldo's Goober Salad

- 1 green bell pepper
- 1 yellow bell pepper

- 1 red bell pepper
- 1 bottle of balsamic vinegar salad dressing
- 1 head of your favorite lettuce, I use romaine.
- 1 cup of roasted pine nuts
- 1 cup of bleu cheese crumbles
- Croutons if desired

Directions

Chop peppers and marinate in salad dressing overnight.

When ready to serve toss peppers, dressing included, with all ingredients. Add whatever goobers you want to make it your own. Enjoy.



Check out my web site

www.MikeSchaferLaw.com

This is an advertisement

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D O N ' T G E T H U R T T W I C E

BOOK REVIEWS

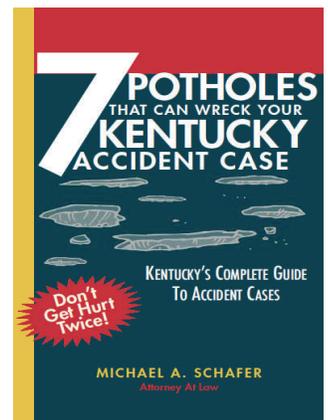
Attorney Mike Schafer, a personal injury specialist in Louisville, Kentucky, has recently published an exceptional book for accident victims: *7 Potholes That Can Wreck Your Kentucky Accident Case*. Mr. Schafer relies on his 20 years of experience in representing accident victims to create a book that is a must-read for any Kentucky accident victim injured in an accident. I also know Mr. Schafer personally so I can attest to his strong legal skills and exceptional advocacy on behalf of his own clients. Mr.

Schafer's book allows the Kentucky accident victim to learn firsthand how to navigate the insurance claims minefield, how to choose a top-notch attorney if you need one, and generally how to increase the chances of successfully resolving the claim. No one in Kentucky should hire a lawyer or even speak to an insurance adjuster without having first read Mr. Schafer's book. I give it my highest recommendation.

Chris Davis, Attorney
Seattle, WA

Attorney at Law Mike Schafer is obviously very knowledgeable in this most complex and very sensitive area of the law. The information contained within this book will certainly assist anyone who is considering pursuit of a personal injury claim in Kentucky as it provides a very thorough and detailed explanation of the legal process. Mike-congratulations on a job well done!

James R. Parrish, Attorney
Manassas, VA



You can get your free copy by going to www.MikeSchaferLaw.com Also available is "What You Don't Know About Buying Car Insurance Can Hurt You".